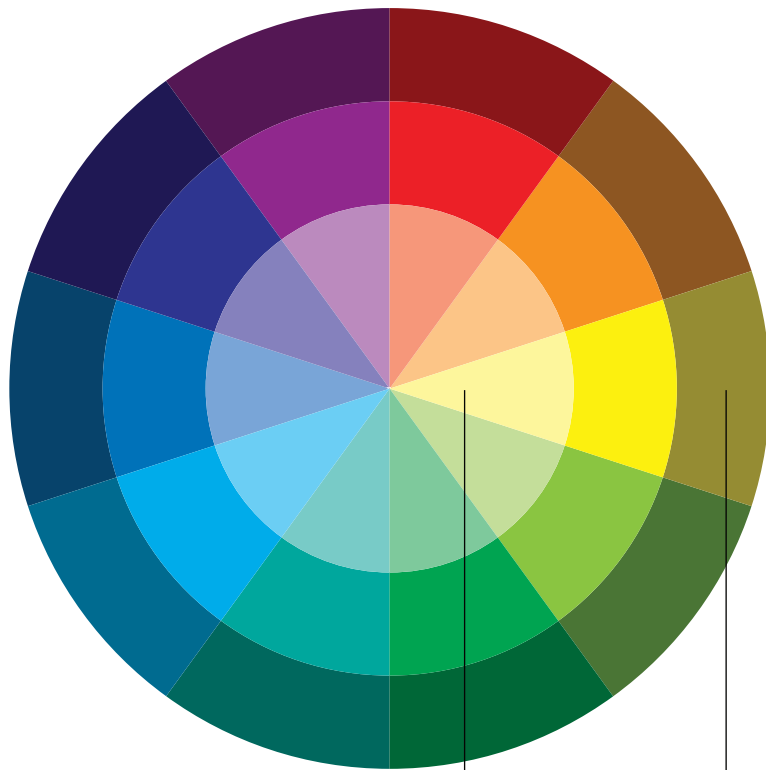


Types of color and the emotions they create

Tints are lighter,
Shades are darker

Name some examples in your life.

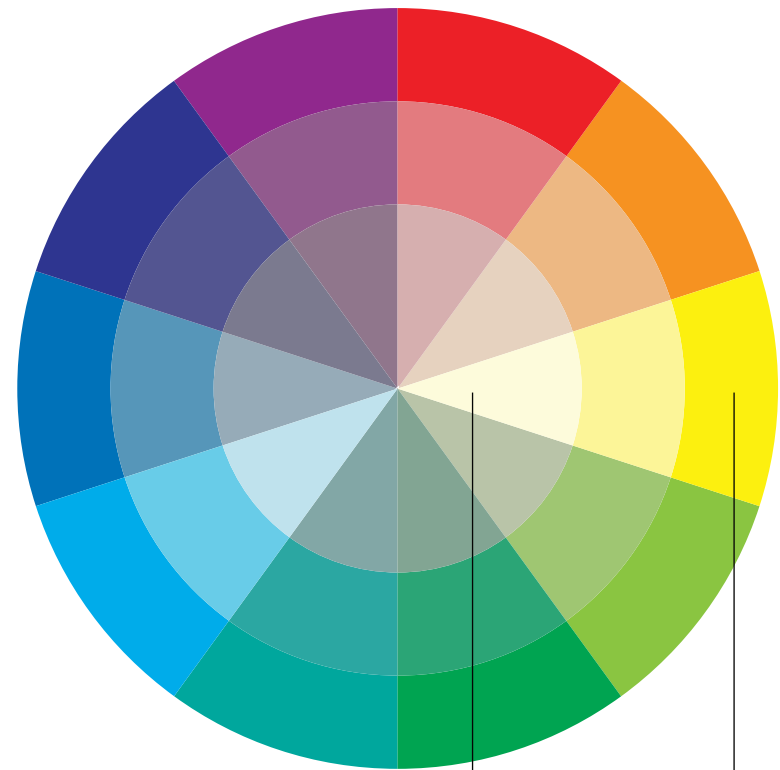


Tints are
Soft & Delecate

Shades are
Rich, Complex,
Robust

The more Saturation,
the brighter the color

Name some examples in your life.



Less Saturated is
Grey & Drab

More Saturated is
Bright & Cheery