

Assignment #5

DESIGNING ON A GRID

Research

Create a three-page, double-spaced report on a period of design history, and find 6 examples that represent that period and are high-res (1000+ pixels on a side).

Design on a Grid

Create two different sketches for a magazine layout using a GRID, then create two similar sketches for a web page layout using a different grid.

Produce Your Design

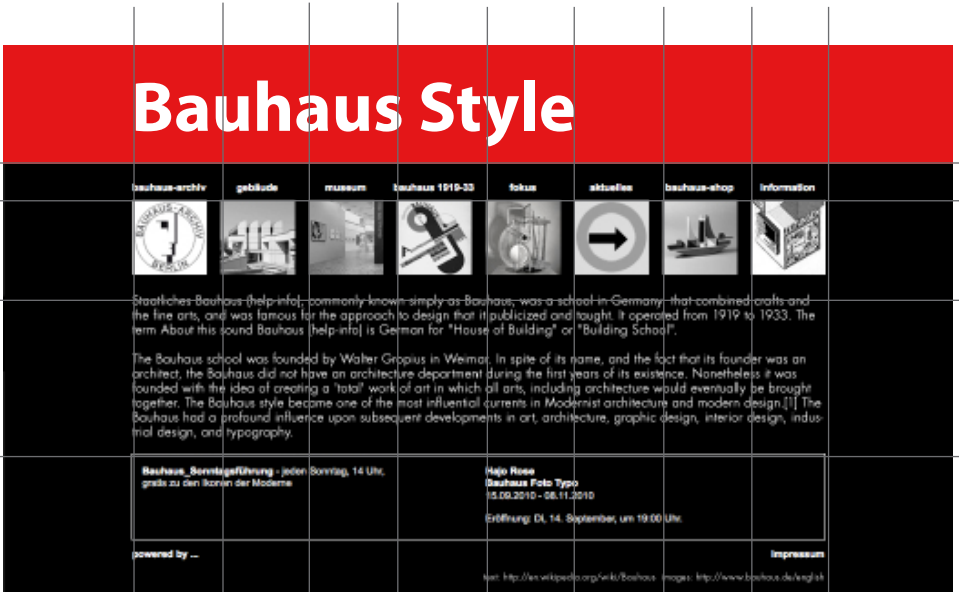
Create 1 final magazine spread and one final web page using computer program InDesign, then print it and mount it for presentation.

Presentation

When you present, you will be asked questions about the history of the style you picked.



Sample magazine layout



Sample web page layout with buttons

CHECKLIST FOR PROJECTS:

Magazine Page Layout

Spread: 2 pages attached,
 each 8.125" w x 10.875" h

Design should include:

- Headline
- Subheads
- Text type
- 3 illustrations or photos
 (1 comp w/full bleed photo,
 1 without)
- Captions
- Credits

Web Page Design

Dimensions: 800 x 600 pixels
 (11.11" w x 8.33" h)

Design should include:

- Headline
- Subheads
- 6+ buttons/rollovers menu
 (Sketch 1 version horiz, 1 version
 vert; titles depend on subject)
- Text type
- 3 illustrations or photos
- Captions
- Credits

Sept 26 • Creative Type Critique/Style lesson

- Bring in finished creative typography project and critique
- Bring in copy of magazine spread, a printout of a web page, and your tools and tracing paper.

Bring in glue stick and scissors

Critique of creative typography project

In class discussion of the history of design and historical styles

Pick style and start research

Assignment: Research historical styles*

Oct 10 • Research Article

Report should be 3 pages double-spaced.

Answer these questions::

- When did your period occur?
- Where did it occur?
- What happened?
- What was happening in the world at that time that is relevant to the period?
- Who were some of its main artists?
- What makes the style recognizable?
- Did it affect later periods? Did it create a reaction, or did it evolve?
- Be sure to attribute your research (20% of grade)

Also find six high-res (1000+ pixel) images that are examples of the style, and write captions for them, with at least: What the piece is, what it's made of, when it was made, and who made it. **Bring a copy of research on flash drive.**

Oct 3 • Magazine grid lesson

- Bring in sample of magazine layout, trace grid
- Discussion of the concept of the grid.

Oct 5 • Mock up website

- Bring in two examples of a grid
- Further work on mockups; discuss keeping designs similar through use of grid, type and color

Oct 10 • InDesign lesson/Produce magazine layout

- For magazine design, use a typeface used in your historical period for headline, possibly subheads. Use a CLASSIC TYPEFACE for the body copy.

Critique of mockup; pick best of each for finals

Intro to Mac and InDesign; how to create a page and set type

Oct 12 • Continue magazine layout

Further instruction on InDesign, including text wraps

Creating a grid, bringing in images

Continue producing project

Oct 17, 19 & 24 • Produce web layout

Continue with project

- For web design, use a typeface used in your historical period for headline, possibly subheads. Use ONLY only Arial, Courier, Georgia, Helvetica, Times, Trebuchet or Verdana for the body copy.
- INCLUDE captions explaining the artwork
- BE SURE to credit writers and artists

Additional InDesign instruction.

Print out final for mounting



Final magazine spread presented on 20" x 16" black board with tissue indicating grid



Final web page presented on 15.25" x 13.5" black board with tissue indicating grid

Oct 24 & 26 • Print & mount projects

Oct 31 • Presentation & Critique

Final presentation and critique